

Become a Corporate Champion

Your annual commitment supports equity through community-driven design for Philadelphia

2022 BENEFITS	\$50,000 VISIONARY	\$25,000 LEADER	\$10,000 PARTNER	\$7,500 INVESTOR	\$5,000 SPONSOR
Tickets to Leverage & Fall Events	15 in person	10 in person	4 in person	3 in person	2 in person
Public Presence & Recognition at Events	Leverage opening remarks Verbal recognition at Leverage & Fall Event	Fall event remarks Verbal recognition at Leverage & Fall Event	Verbal recognition at Leverage & Fall Event	Verbal recognition at Leverage & Fall Event	Verbal recognition at Leverage & Fall Event
Active Volunteer Status	25 individuals	20 individuals	15 individuals	12 individuals	10 individuals
Website Recognition	Sitewide logo presence & Company profile	Sitewide logo presence & Company profile	Champion page logo & Company profile	Champion page logo & Company profile	Champion page logo & Company profile
Options for Email & Social Media Content Creation (FB, IG & LI)	Event promo video for social media 1 Instagram takeover 1 IGTV interview 1 Facebook takeover 1 Linked In article 4 dedicated emails	1 Instagram takeover 1 Facebook takeover 1 Linked In article 3 dedicated emails	1 Instagram takeover 2 Instagram posts 1 dedicated email	2 Instagram posts 1 dedicated email	2 Instagram posts
Design Matters E-Newsletter (monthly to 4,000)	Prominent logo, Guest blog post	Prominent logo, Guest blog post	Logo	Logo	Logo
Event Mailing & Promo Emails (print to 1,500, digital to 4,000)	Prominent logo	Prominent logo	Logo	Logo	Logo
Leverage Event Program	Prominent logo & Cover ad	Prominent logo & Full page ad	Logo & 1/2 page ad	Logo & 1/2 page ad	Logo & 1/2 page ad
Event Signage and Projected images	Prominent logo	Prominent logo	Logo	Logo	Logo